



BLUES BROTHERS CON THE SEQUEL

AUGUST 17th, 2024
at the OLD JOLIET PRISON

SPONSORSHIP OPPORTUNITIES



Grand Presenter Sponsor - \$50,000 (1 Available)

- (Exclusive) "Grand Presenting" Sponsor signage flanking main stage and main entrance
- Admission for twenty (20) guests/40 drink tickets in Prime Viewing Area & VIP Sponsor Tent Area with VIP Parking
- Personalized mentions from MC's & Custom Video Ad or .30 sec video on Large Movie Screen
- Logo on all advertising, social media, key signage & Alpha Media promos/on-air guest spot
- Logo/Name on 200+ Volunteer/Staff T-Shirts
- Sponsor Informational space provided for duration of the event
- Banner Ad with url link on Old Joliet Prison & Joliet Museum Websites
- Photo Op and Meet & Greet with Dan Aykroyd & Jim Belushi and other key musicians for 6 guests
- Gift bags with exclusive merchandise and swag from event partners
- Personalized Old Joliet Prison Tour for up to 16 guests (Good thru Sept 2024)

Main Event Sponsor - \$25,000 (3 Available)

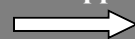
- Sponsor Name/Logo included on main stage central banner
- Admission for sixteen (16) guests /32 drink tickets in Prime Viewing Area & VIP Sponsor Tent Area with VIP Parking
- Personalized mentions from MC's & Custom Video Ad or .30 sec video on Large Movie Screen
- Logo on all advertising, social media, key signage & Alpha Media promos/on-air guest spot
- Logo/Name on 200+ Volunteer/Staff T-Shirts
- Sponsor Informational space provided for duration of the event
- Photo Op and Meet & Greet with Dan Aykroyd & Jim Belushi and other key musicians for 4 guests
- Gift bags with exclusive merchandise and swag from event partners
- Personalized Old Joliet Prison Tour for up to 12 people (Good thru Sept 2024)

Main Stage Sponsor - \$10,000 (3 Available)

- Personalized mentions from MC's at the event & Video Ad or .30 sec video on Large Movie Screen
- Sponsor Name/Logo included on Main Stage Banner in prime location
- Admission for ten (10) guests/20 drink tickets in Prime Viewing Area & VIP Sponsor Tent with VIP Parking
- Banner Ad with url link on Old Joliet Prison & Joliet Museum Websites
- Sponsor Informational space provided for duration of the event
- Photo Op and Meet & Greet with Dan Aykroyd & Jim Belushi and other key musicians for 2 guests
- Logo on all advertising, social media, key signage & Alpha Media promos
- Personalized Old Joliet Prison Tour for up to 8 guests (Good thru Sept 2024)

IT'S NEVER TOO LATE
TO
MEND.

Additional Opportunities





ADDITIONAL SPONSORSHIP OPPORTUNITIES

The Blues Bar Sponsor - \$5,000 (3 Available)

- Video Ad or .30 sec video projected on Large Movie Screen throughout the event
- Admission for six (6) guests/12 drink tickets in Prime Viewing Area & VIP Sponsor Tent with VIP Parking
- Sponsor Name/Logo included on 3'x4' signage at Blues Bar Beverage Tent
- Banner Ad with url link on Old Joliet Prison & Joliet Museum Websites
- Logo on all advertising, social media, key signage & Alpha Media promos

Food Court Sponsor - \$3,500 (4 Available)

- Video Ad or .30 sec video projected on Large Movie Screen throughout the event
- Sponsor Logo/Name on large 3'x4' signage in Food Court Area
- Admission for four (4) guests /8 drink tickets in Prime Viewing Area & VIP Sponsor Tent
- Banner Ad with url link on Old Joliet Prison & Joliet Museum Websites
- Logo on all advertising, social media, key signage

Bluesmobile Car Show Sponsor - \$2,500 (3 Available)

- Sponsor Logo projected on Large Movie Screen throughout the event
- Logo/Name on 3'x4' Signage in the Blues Mobile Corral Area
- Admission for four (4) guests/8 drink tickets in Prime Viewing Area & VIP Sponsor Tent
- Banner Ad with url link on Old Joliet Prison & Joliet Museum Websites
- Logo on all advertising, social media, key signage

Volunteer T-Shirt Sponsor - \$1,500 (3 Available)

- Sponsor Logo projected on Large Movie Screen throughout the event
- Sponsor Logo/Name on 200+ Volunteer/Staff T-Shirts
- Admission for four (4) guests/8 drink tickets in Prime Viewing Area & VIP Sponsor Tent
- Logo on all advertising, social media, key signage

Southside Sponsor - \$500 (Multiple Available)

- Sponsor Logo projected on Large Movie Screen throughout the event
- Logo with url link on Old Joliet Prison & Joliet Museum Websites
- 2 GA Event Admission Passes & 4 Drink Tickets for Event

Delta Blues Sponsor - \$250 (Multiple Available)

- Sponsor Logo projected on Large Movie Screen throughout the event
- Logo on Old Joliet Prison & Joliet Museum Websites
- 2 GA Event Admission Passes

JOLIET AREA
HISTORICAL MUSEUM



2024 Blues Brothers Con: The Sequel - Sponsor Agreement

I would like to sponsor the event at the following Sponsor Level:

- Grand Presenter Sponsor - \$50,000**
- Main Event Sponsor - \$25,000**
- Main Stage Sponsor - \$10,000**
- The Blues Bar Sponsor - \$5,000**
- Food Court Sponsor - \$3,500**
- Bluesmobile Corral Sponsor - \$2,500**
- Volunteer T-Shirt Sponsor - \$1,500**
- Southside Sponsor - \$500**
- Delts Blues Sponsor - \$250**

Payment / Payment Method

Total Amount of Sponsorship \$ _____

___ Check payable to **Joliet Area Historical Museum** ___ Please charge my Credit Card:

MasterCard ___ Visa ___ AMEX ___ Discover ___ Credit Card # _____

Verification Code: _____ Expiration Date: _____

Name on Card: _____ Signature: _____

Your Contact Information

Name: _____ Organization Name: _____

Street Address: _____

City, State, Zip Code: _____

E-mail: _____ Work Phone: _____

Please return this form, along with your payment by June 28th, 2024 to:

JOLIET AREA HISTORICAL MUSEUM Attn: Mike Brick

204 N. Ottawa Street • Joliet, IL 60432

For additional information or questions, please contact Mike at:

W (815) 723-5201 x7213 C (815) 263-3943 • Email: m.brick@jolietmuseum.org